



# Sponsorship

2025

Connect with the community and increase visibility for your business or brand through King of Prussia District's popular events.

### **Event Schedule**

## Click on event to jump to sponsorship opportunities



APRIL 3 & DECEMBER 11 | NETWORK@NITE: FEBRUARY 20, MAY 8, SEPTEMBER 18

#### **Business Networking Events**

From an evening affair that celebrates KOP's transformation and change-makers, to smaller social gatherings featuring unique experiences, the District's networking events foster collaboration and community.



#### MARCH 3-14 | KOP SHOPS: MARCH 8 | BLOCK PARTY: APRIL 27

King of Prussia Restaurant Week & KOP Shops for CHOP

The region's most heartwarming charitable shopping and dining event benefits Children's Hospital of Philadelphia's King of Prussia campus. The event closes with an epic family-friendly block party in KOP Town Center!



#### JANUARY 23 | SEPTEMBER 4

**Property Manager Lunch** 

Twice a year, we gather property managers from KOP's corporate and multifamily properties for an opportunity to connect, share insights, and stay up-to-date on the latest happenings in King of Prussia.



#### OCTOBER 27-31

#### **First Responders Appreciation Week**

The King of Prussia community comes together to show our appreciation and thanks to Upper Merion Township's police, fire and EMS employees and volunteers with incredible meals throughout the week.



#### **APRIL & SEPTEMBER**

Pop-up Café

This re-energizing Pop-Up Café series features a weekly coffee truck, serving up gourmet brews to employees in Moore Park and Renaissance Park.



#### NOVEMBER 1-30 | IGLOO GARDEN: NOVEMBER 4-18

#### KOP Takes Out Hunger Food Drive & Igloo Garden on the Green

During our month-long food drive benefiting Upper Merion Area Community Cupboard, we host a dreamy outdoor dining experience featuring cozy igloos to raise additional funds for the food pantry.



#### MAY 13 | OCTOBER 7

#### Parking Lot Tournaments

These annual ping-pong and cornhole tournaments bring KOP employees and residents together for a fun-filled evening of friendly competition, food and drinks.

QUESTIONS? PLEASE CONTACT RACHEL@KOPBID.COM

## Business Networking



King of Prussia District brings together leaders from a wide variety of industries to network, explore opportunities for collaboration and partnership and stay on top of KOP's exciting future.

BRIGHT BASH APRIL 3

HOLIDAY RECEPTION DECEMBER 11

KOP NETWORK@NITE FEBRUARY 20, MAY 8 & SEPTEMBER 18

These popular after-work events blend a unique activity or experience with casual networking.

**TARGET AUDIENCE:** Business and industry leaders in the King of Prussia region.

	PRESENTING \$8,000	GOLD \$3,500	SILVE \$2,00
QUANTITY AVAILABLE	1	5	7
LINKED LOGO on visitkop.com sponsor page	•	•	•
<b>TICKETS</b> to Bright Bash & holiday reception	8	6	3
<b>TICKETS</b> to Network@Nite (per event)	3	2	1
<b>ON-SITE</b> marketing with table at Bright Bash	•	•	•
<b>LOGO</b> on event signage and all event eblasts	•	•	•
<b>COMPANY NAME</b> on Facebook and website events	•	•	•
BANNER AD in event eblasts	4	1	1
BANNER AD on visitkop.com	3 MOS	2 MOS	
<b>SOCIAL POSTS</b> on KOP District channels	5	3	
<b>LOGO</b> on Bright Bash attendee name tags	•		
<b>SPOTLIGHT</b> blog post on visitkop.com, shared in enews & on social channels	•		
INDUSTRY EXCLUSIVITY	•		
MARKETING PIECE given to all attendees at Bright Bash	•		
<b>COMPANY NAME</b> linked in end-of-year recap article	•		
<b>OPPORTUNITY</b> to share	•		

VISITKOP.COM/BUSINESS-EVENTS

brief remarks at Bright Bash

MARCH 3-14 KOP SHOPS FOR CHOP		PRESENTING \$6,500	PLATINUM \$5,000	GOLD \$3,000
MARCH 8	QUANTITY AVAILABLE	1	4	4
BLOCK PARTY APRIL 27 (May 4 rain date)	LINKED LOGO on visitkop.com sponsor page and Restaurant Week website	•	•	•
Align your business with the region's most heartwarming	<b>INCLUSION</b> in event press releases/media alerts	•	•	•
event!	SOCIAL POSTS on KOP Restaurant Week channels	5	3	2
This King of Prussia restaurant and retail event shines a spotlight on KOP's world-class dining and shopping scenes, while raising money for Children's Hospital of Philadelphia's King of Prussia campus.	<b>LOGO</b> on printed materials distributed to high-traffic buildings and businesses	•	•	•
	<b>OPPORTUNITY</b> to set up a table at Block Party	•	•	•
	BANNER AD in event eblasts	3	2	
In ten years, this campaign has raised \$424,006 for CHOP's King of Prussia campus!	<b>DEDICATED EBLAST</b> to opt-in list of over 6,000	•		
LEARN MORE	<b>OPPORTUNITY</b> to speak at check presentation ceremony and kick-off event	•		
	LINKED LOGO on every page of campaign website	•	CL	ICK
TARGET AUDIENCE: Thousands of patrons of 100+ restaurants, retailers and	<b>COMPANY NAME</b> linked in end-of-year recap article	•	Exc	ock Party lusive
corporate community partners.	SPOTLIGHT BLOG post shared on social channels & eNews	•	Spon	sorship
	INDUSTRY EXCLUSIVITY	•		

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#### KOP RESTAURANT WEEK HELPS KIDS LIKE ABBY

Born 6-weeks early with Down Syndrome and had a congenital defect called duodenal atresia, Abby spent her first 78 days in CHOP's NICU, undergoing surgery six weeks after she was born.

The CHOP Trisomy 21 team continues to provide Abby with the best care, and recommendations to support Abby's physical health and development. Today, Abby is a healthy, strong and energetic 5-year-old! She loves all things Frozen, snacking on chocolate chip cookies and playing with her little sister!

#### **KOPRESTAURANTWEEK.COM**

LOGO on large check presented to CHOP



#### **APRIL & SEPTEMBER** WEEKLY

#### New Format!

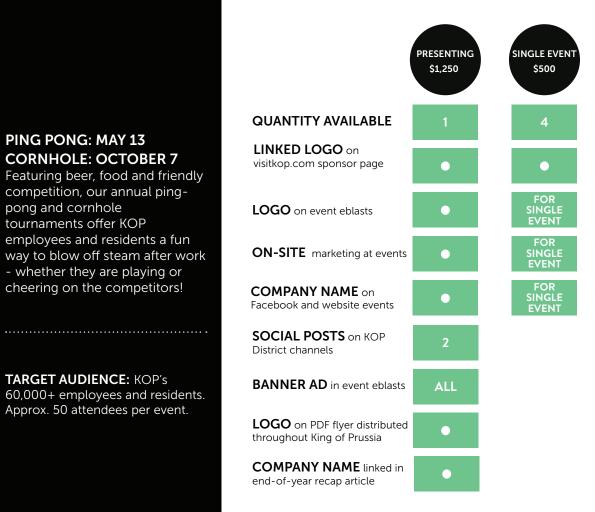
Pop-up Cafés are a four-week coffee truck pop-up that features a gourmet coffee truck at Moore and Renaissance business park once a week, offering a variety of gourmet custom coffee drinks. It's the perfect pick-me-up for employees to look forward to each week!

#### TARGET AUDIENCE: KOP's

60,000+ employees and residents. Approx. 50 attendees per Café.

	PRESENTING \$2,000	SINGLE CAFÉ \$500
QUANTITY AVAILABLE	1	6
LINKED LOGO on visitkop.com sponsor page	•	•
LOGO on event eblasts	ALL	1
<b>COMPANY NAME</b> on Facebook and website events	ALL	1
<b>ON-SITE</b> marketing at cafés	•	FOR SINGLE EVENT
<b>DISCOUNTS</b> on coffee for attendees sponsored by your company	2	
<b>SOCIAL POSTS</b> on KOP District channels	4	
BANNER AD in event eblasts	2	
<b>LOGO</b> on PDF flyer distributed throughout King of Prussia	•	
LOGO on sponsor signage	•	
<b>BRANDED</b> napkins with sponsor logo distributed at events	•	
<b>BRANDED</b> napkins with sponsor logo distributed at events	•	
<b>COMPANY NAME</b> linked in end-of-year recap article	•	

# Parking Lot Tournaments





**PING PONG: MAY 13** 

pong and cornhole

tournaments offer KOP

**CORNHOLE: OCTOBER 7** 

- whether they are playing or

TARGET AUDIENCE: KOP's





# Property Manager Lunch

## PRESENTING \$1,500 QUANTITY AVAILABLE COMPANY NAME linked in end-of-year recap article

LINKED LOGO on visitkop.com sponsor page

**JAN 23 | SEPT 4** 

Twice a year we bring together

properties to learn more about

**TARGET AUDIENCE:** Property

25 attendees, plus reps from

Upper Merion Township.

managers from KOP's multifamily

and corporate buildings. Typically

what's happening in KOP.

property manager contacts from KOP's corporate and multifamily

**OPPORTUNITY** for up to two representatives to attend each lunch

**OPPORTUNITY** to make brief remarks at each lunch

COMPANY NAME included as Presenting Sponsor in invitation

**EXCLUSIVITY** as only sponsor for these events

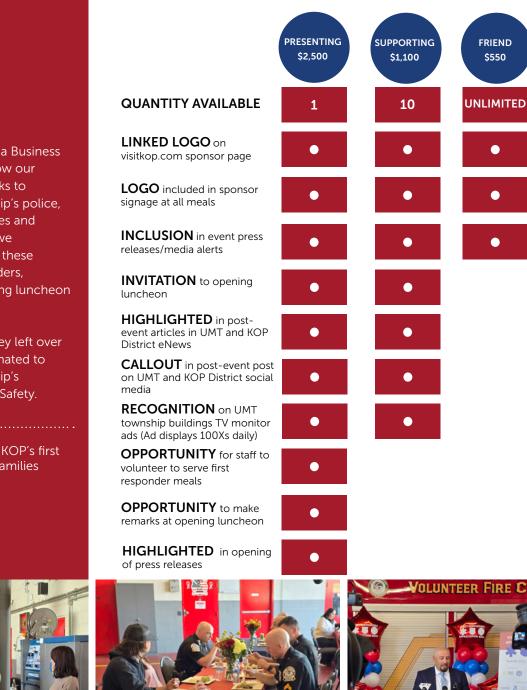
## First Responders Appreciation Week

#### OCTOBER 27 - 31

Join the King of Prussia Business Community as we show our appreciation and thanks to Upper Merion Township's police, fire and EMS employees and volunteers. Each day we provide two meals for these deserving first responders, starting with an opening luncheon and press event.

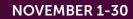
Any sponsorship money left over from meals will be donated to Upper Merion Township's Department of Public Safety.

**TARGET AUDIENCE:** KOP's first responders and their families





### **KOP Takes Out Hunger Food Drive &** Igloo Garden on the Green



King of Prussia District is proud to coordinate the KOP Takes Out Hunger Food Drive benefiting the Upper Merion Community Cupboard (UMACC), a food pantry open to anyone within the Upper Merion Area School District who is hungry or food insufficient. With your help, we can support our most vulnerable neighbors this holiday season.

#### **NOVEMBER 4-18**

In addition to collecting food, King of Prussia District hosts a luxurious takeout experience in KOP Town Center to raise money for UMACC. Our six magical igloos are available by reservation only, with a donation to UMACC.

TARGET AUDIENCE: KOP's 60,000+ employees, residents and visitors



	PRESENTING \$4,000	PLATINUM \$3,000	GOLD \$1,500
QUANTITY AVAILABLE	1	2	UNLIMIT
LINKED LOGO on visitkop.com sponsor page	•	•	•
<b>COMPANY NAME</b> on Facebook & website event pages	•	•	•
<b>INVITATION</b> to check presentation	•	•	•
<b>OPPORTUNITY</b> to provide Igloo Garden guests with marketing materials	•	•	•
<b>SOCIAL POSTS</b> on KOP District channels	4	2	1
LOGO on donation boxes throughout KOP and event eblasts & on-site signage	•	•	
<b>BANNER AD</b> in campaign eblasts	2	1	
HIGHLIGHTED in opening of press releases	•		
INDUSTRY EXCLUSIVITY	•		
<b>LOGO</b> on large donation check presented to UMACC	•		



COMPANY NAME linked in



SUPPORTING \$750

UNLIMITED

#### VISITKOP.COM/IGLOOGARDEN

## Block Party for CHOP

APRIL 27 (rain date May 4) | 1-4 PM in King of Prussia Town Center

These sponsorship opportunities are separate from KOP Restaurant Week sponsorship.

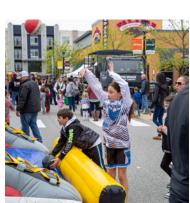
The signature event of King of Prussia Restaurant Week and KOP Shops for CHOP, the Block Party features games, music and fun for the whole family and serves as our final fundraising push for Children's Hospital of Philadelphia.

**TARGET AUDIENCE:** Families in Upper Merion Township and surrounding areas. In 2024, this event brought out 1,100+ people.

Sponsorship subject to King of Prussia District's disci











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