



KING OF
PRUSSIA
DISTRICT



2025

Sponsorship

*Connect with the community and
increase visibility for your business
or brand through King of Prussia
District's popular events.*



Event Schedule

Click on event to jump to sponsorship opportunities



APRIL 3 & DECEMBER 11 | NETWORK@NITE: FEBRUARY 20, MAY 8, SEPTEMBER 18

Business Networking Events

From an evening affair that celebrates KOP's transformation and change-makers, to smaller social gatherings featuring unique experiences, the District's networking events foster collaboration and community.



JANUARY 23 | SEPTEMBER 4

Property Manager Lunch

Twice a year, we gather property managers from KOP's corporate and multifamily properties for an opportunity to connect, share insights, and stay up-to-date on the latest happenings in King of Prussia.



MARCH 3-14 | KOP SHOPS: MARCH 8 | BLOCK PARTY: APRIL 27

King of Prussia Restaurant Week & KOP Shops for CHOP

The region's most heartwarming charitable shopping and dining event benefits Children's Hospital of Philadelphia's King of Prussia campus. The event closes with an epic family-friendly block party in KOP Town Center!



OCTOBER 27-31

First Responders Appreciation Week

The King of Prussia community comes together to show our appreciation and thanks to Upper Merion Township's police, fire and EMS employees and volunteers with incredible meals throughout the week.



APRIL & SEPTEMBER

Pop-up Café

This re-energizing Pop-Up Café series features a weekly coffee truck, serving up gourmet brews to employees in Moore Park and Renaissance Park.



NOVEMBER 1-30 | IGLOO GARDEN: NOVEMBER 4-18

KOP Takes Out Hunger Food Drive & Igloo Garden on the Green

During our month-long food drive benefiting Upper Merion Area Community Cupboard, we host a dreamy outdoor dining experience featuring cozy igloos to raise additional funds for the food pantry.



MAY 13 | OCTOBER 7

Parking Lot Tournaments

These annual ping-pong and cornhole tournaments bring KOP employees and residents together for a fun-filled evening of friendly competition, food and drinks.

QUESTIONS? PLEASE CONTACT RACHEL@KOPBID.COM



Business Networking

King of Prussia District brings together leaders from a wide variety of industries to network, explore opportunities for collaboration and partnership and stay on top of KOP's exciting future.

BRIGHT BASH
APRIL 3

HOLIDAY RECEPTION
DECEMBER 11

KOP NETWORK@NITE
FEBRUARY 20, MAY 8 & SEPTEMBER 18

These popular after-work events blend a unique activity or experience with casual networking.

TARGET AUDIENCE: Business and industry leaders in the King of Prussia region.

QUANTITY AVAILABLE

LINKED LOGO on visitkop.com sponsor page

TICKETS to Bright Bash & holiday reception

TICKETS to Network@Nite (per event)

ON-SITE marketing with table at Bright Bash

LOGO on event signage and all event eblasts

COMPANY NAME on Facebook and website events

BANNER AD in event eblasts

BANNER AD on visitkop.com

SOCIAL POSTS on KOP District channels

LOGO on Bright Bash attendee name tags

SPOTLIGHT blog post on visitkop.com, shared in enews & on social channels

INDUSTRY EXCLUSIVITY

MARKETING PIECE given to all attendees at Bright Bash

COMPANY NAME linked in end-of-year recap article

OPPORTUNITY to share brief remarks at Bright Bash

PRESENTING
\$8,000

GOLD
\$3,500

SILVER
\$2,000

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KING OF PRUSSIA
**RESTAURANT
WEEK**
MARCH 3-14



MARCH 3-14
KOP SHOPS FOR CHOP
MARCH 8

BLOCK PARTY
APRIL 27 (May 4 rain date)

Align your business with the region’s most heartwarming event!

This King of Prussia restaurant and retail event shines a spotlight on KOP’s world-class dining and shopping scenes, while raising money for Children’s Hospital of Philadelphia’s King of Prussia campus.

In ten years, this campaign has raised \$424,006 for CHOP’s King of Prussia campus!

LEARN MORE

TARGET AUDIENCE:
Thousands of patrons of 100+ restaurants, retailers and corporate community partners.



QUANTITY AVAILABLE

LINKED LOGO on visitkop.com sponsor page and Restaurant Week website

INCLUSION in event press releases/media alerts

SOCIAL POSTS on KOP Restaurant Week channels

LOGO on printed materials distributed to high-traffic buildings and businesses

OPPORTUNITY to set up a table at Block Party

BANNER AD in event eblasts

DEDICATED EBLAST to opt-in list of over 6,000

OPPORTUNITY to speak at check presentation ceremony and kick-off event

LINKED LOGO on every page of campaign website

COMPANY NAME linked in end-of-year recap article

SPOTLIGHT BLOG post shared on social channels & eNews

INDUSTRY EXCLUSIVITY

LOGO on large check presented to CHOP

PRESENTING
\$6,500

PLATINUM
\$5,000

GOLD
\$3,000

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3	2	
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CLICK
for Block Party
Exclusive
Sponsorship

KOP RESTAURANT WEEK HELPS KIDS LIKE ABBY

Born 6-weeks early with Down Syndrome and had a congenital defect called duodenal atresia, Abby spent her first 78 days in CHOP’s NICU, undergoing surgery six weeks after she was born.

The CHOP Trisomy 21 team continues to provide Abby with the best care, and recommendations to support Abby’s physical health and development. Today, Abby is a healthy, strong and energetic 5-year-old! She loves all things Frozen, snacking on chocolate chip cookies and playing with her little sister!



Pop-up Café

APRIL & SEPTEMBER WEEKLY

New Format!
Pop-up Cafés are a four-week coffee truck pop-up that features a gourmet coffee truck at Moore and Renaissance business park once a week, offering a variety of gourmet custom coffee drinks. It's the perfect pick-me-up for employees to look forward to each week!

TARGET AUDIENCE: KOP's 60,000+ employees and residents. Approx. 50 attendees per Café.

QUANTITY AVAILABLE

LINKED LOGO on visitkop.com sponsor page

LOGO on event eblasts

COMPANY NAME on Facebook and website events

ON-SITE marketing at cafés

DISCOUNTS on coffee for attendees sponsored by your company

SOCIAL POSTS on KOP District channels

BANNER AD in event eblasts

LOGO on PDF flyer distributed throughout King of Prussia

LOGO on sponsor signage

BRANDED napkins with sponsor logo distributed at events

BRANDED napkins with sponsor logo distributed at events

COMPANY NAME linked in end-of-year recap article

PRESENTING
\$2,000

SINGLE CAFÉ
\$500

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6

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ALL

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ALL

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FOR
SINGLE
EVENT

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Parking Lot Tournaments

PING PONG: MAY 13
CORNHOLE: OCTOBER 7
Featuring beer, food and friendly competition, our annual ping-pong and cornhole tournaments offer KOP employees and residents a fun way to blow off steam after work - whether they are playing or cheering on the competitors!

TARGET AUDIENCE: KOP's 60,000+ employees and residents. Approx. 50 attendees per event.

PRESENTING
\$1,250

SINGLE EVENT
\$500

QUANTITY AVAILABLE

1

4

LINKED LOGO on
visitkop.com sponsor page

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LOGO on event eblasts

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FOR
SINGLE
EVENT

ON-SITE marketing at events

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FOR
SINGLE
EVENT

COMPANY NAME on
Facebook and website events

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FOR
SINGLE
EVENT

SOCIAL POSTS on KOP
District channels

2

BANNER AD in event eblasts

ALL

LOGO on PDF flyer distributed
throughout King of Prussia

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COMPANY NAME linked in
end-of-year recap article

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Property Manager Lunch

JAN 23 | SEPT 4
Twice a year we bring together property manager contacts from KOP's corporate and multifamily properties to learn more about what's happening in KOP.

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TARGET AUDIENCE: Property managers from KOP's multifamily and corporate buildings. Typically 25 attendees, plus reps from Upper Merion Township.

PRESENTING
\$1,500

QUANTITY AVAILABLE	1
LINKED LOGO on visitkop.com sponsor page	•
OPPORTUNITY for up to two representatives to attend each lunch	•
OPPORTUNITY to make brief remarks at each lunch	•
COMPANY NAME included as Presenting Sponsor in invitation	4
EXCLUSIVITY as only sponsor for these events	•
COMPANY NAME linked in end-of-year recap article	•

First Responders Appreciation Week

OCTOBER 27 - 31
Join the King of Prussia Business Community as we show our appreciation and thanks to Upper Merion Township's police, fire and EMS employees and volunteers. Each day we provide two meals for these deserving first responders, starting with an opening luncheon and press event.

Any sponsorship money left over from meals will be donated to Upper Merion Township's Department of Public Safety.

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TARGET AUDIENCE: KOP's first responders and their families

	PRESENTING \$2,500	SUPPORTING \$1,100	FRIEND \$550
QUANTITY AVAILABLE	1	10	UNLIMITED
LINKED LOGO on visitkop.com sponsor page	•	•	•
LOGO included in sponsor signage at all meals	•	•	•
INCLUSION in event press releases/media alerts	•	•	•
INVITATION to opening luncheon	•	•	
HIGHLIGHTED in post-event articles in UMT and KOP District eNews	•	•	
CALLOUT in post-event post on UMT and KOP District social media	•	•	
RECOGNITION on UMT township buildings TV monitor ads (Ad displays 100Xs daily)	•	•	
OPPORTUNITY for staff to volunteer to serve first responder meals	•		
OPPORTUNITY to make remarks at opening luncheon	•		
HIGHLIGHTED in opening of press releases	•		



KOP Takes Out Hunger Food Drive & Igloo Garden on the Green

NOVEMBER 1-30

King of Prussia District is proud to coordinate the KOP Takes Out Hunger Food Drive benefiting the Upper Merion Community Cupboard (UMACC), a food pantry open to anyone within the Upper Merion Area School District who is hungry or food insufficient. With your help, we can support our most vulnerable neighbors this holiday season.

NOVEMBER 4-18

In addition to collecting food, King of Prussia District hosts a luxurious takeout experience in KOP Town Center to raise money for UMACC. Our six magical igloos are available by reservation only, with a donation to UMACC.

TARGET AUDIENCE: KOP's 60,000+ employees, residents and visitors



VISITKOP.COM/IGLOOGARDEN

QUANTITY AVAILABLE

LINKED LOGO on visitkop.com sponsor page

COMPANY NAME on Facebook & website event pages

INVITATION to check presentation

OPPORTUNITY to provide Igloo Garden guests with marketing materials

SOCIAL POSTS on KOP District channels

LOGO on donation boxes throughout KOP and event eblasts & on-site signage

BANNER AD in campaign eblasts

HIGHLIGHTED in opening of press releases

INDUSTRY EXCLUSIVITY

LOGO on large donation check presented to UMACC

COMPANY NAME linked in end-of-year recap article

PRESENTING
\$4,000

PLATINUM
\$3,000

GOLD
\$1,500

SUPPORTING
\$750

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UNLIMITED

UNLIMITED

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Block Party for CHOP

KING OF PRUSSIA
**RESTAURANT
WEEK**
MARCH 3-14



APRIL 27 (rain date May 4) | 1-4 PM in King of Prussia Town Center

These sponsorship opportunities are separate from KOP Restaurant Week sponsorship.

The signature event of King of Prussia Restaurant Week and KOP Shops for CHOP, the Block Party features games, music and fun for the whole family and serves as our final fundraising push for Children's Hospital of Philadelphia.

TARGET AUDIENCE: Families in Upper Merion Township and surrounding areas. In 2024, this event brought out 1,100+ people.

**Sponsorship subject to King of Prussia District's discretion*

**BLOCK PARTY
\$400**

**QUANTITY
AVAILABLE**

10

**ON SITE
marketing**

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**COMPANY
NAME**
on sponsor
signage

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**COMPANY
NAME**
on Facebook
& web events

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