

KOP Takes Out Hunger Food Drive Sponsorship Opportunities

November 1-30

King of Prussia District is proud to coordinate a month-long food drive that directly benefits this community. KOP Takes Out Hunger benefits the **Upper Merion Community Cupboard** (UMACC), a food pantry open to anyone within the Upper Merion Area School District who is hungry or food insufficient. In 2021, we hosted our largest drive yet, with 26 donation boxes in 19 locations. With your help, we can support our most vulnerable neighbors this holiday season.

Igloo Garden on the Green | November 14-20

In addition to collecting food, King of Prussia District is hosting a luxurious takeout experience in KOP Town Center to raise money for UMACC. For one week only, five beautifully furnished igloos will take center stage in Town Center's green space. These magical igloos will be available by reservation only, with a per-person donation to UMACC.

Presenting Sponsor: \$4,000 (\$400 donated to UMACC) | 1 available

- **Inclusion** in King of Prussia District's Annual Report
- **Highlighted** in opening of press releases and media alerts
- **Invitation** to check presentation
- **Prominent logo** on: 25 donation boxes throughout KOP, Igloo Garden sponsor sign, campaign emails to opt-in list of 5,000, flyers distributed to properties in KOP, framed signs in igloos and giant check presented to UMACC
- **Linked company name** on event web page
- **Two (2) banner ads** in campaign emails
- **Four (4) social posts** on King of Prussia District channels of your choice
- **Opportunity to distribute collateral** or giveaways to Igloo Garden on the Green diners and/or set up a table during live music activations

Platinum Sponsor: \$2,500 (\$250 donated to UMACC) | 3 available

- **Inclusion** in King of Prussia District's Annual Report
- **Inclusion** in press releases and media alerts
- **Invitation** to check presentation
- **Logo** on: 25 donation boxes throughout KOP, Igloo Garden sponsor sign, campaign emails to opt-in list of 5,000
- **Linked company name** on event web page
- **One (1) banner ad** in campaign emails
- **Two (2) social posts** on King of Prussia District channels of your choice
- **Opportunity to distribute collateral** or giveaways to Igloo Garden on the Green diners

Gold Sponsor: \$1,000 (\$100 donated to UMACC) | 3 available

- **Inclusion** in King of Prussia District's Annual Report
- **Inclusion** in press releases and media alerts
- **Invitation** to check presentation
- **Logo** on: 25 donation boxes throughout KOP, Igloo Garden sponsor sign, campaign emails to opt-in list of 5,000
- **Linked company name** on event web page
- **One (1) social post** on King of Prussia District channel of your choice
- **Opportunity to distribute collateral** or giveaways to Igloo Garden on the Green diners

Supporting Sponsor: \$500 (full amount donated to UMACC)

- **Invitation** to check presentation
- **Linked company name** on event web page

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Benefiting



Questions? Contact Rachel Ammon at rachel@kopbid.com