

FIRST RESPONDER APPRECIATION WEEK

OCTOBER 24-28, 2022

visit **KOP.com**

Join the King of Prussia Business Community as we show our appreciation and thanks to Upper Merion Township's police, fire and EMS employees and volunteers. Each day we provide a meal for these deserving first responders, beginning Monday, October 24 with an opening luncheon and press event.

SPONSORSHIP OPPORTUNITIES

Lead Sponsor (1 available): \$2,500

- Company name included in opening paragraph of press release and media alerts
- Logo included on sponsor signage at all meals
- Invitation to opening luncheon and opportunity to make brief remarks
- Sponsor Ad Display—rotated on the Upper Merion Township Building and Upper Merion Community Center TV Monitors (100x daily) October 24-28.
- Included in article in UMT and King of Prussia District's e-news post event
- Special callout in social post on UMT and King of Prussia District's Facebook pages post event

Supporting Sponsor: \$1,000

- Company name included in press release and media alerts
- Company name included on sponsor signage at all meals
- Invitation to opening luncheon
- Sponsor Ad Display—rotated on the Upper Merion Township Building and Upper Merion Community Center TV Monitors (50x daily) October 24-28.
- Included in article in UMT and King of Prussia District's e-news post event
- Included in social post on UMT and King of Prussia District's Facebook pages post event

Friend: \$500

- Company name included in press release and media alerts
- Company name included on sponsor signage at all meals



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