



FOOD TRUCK TUESDAYS

SPONSORSHIP BENEFITS

MAY 10 & 24 | JUNE 7 & 21 | JULY 12 & 26

KOP employees step out of the office and into the sun as King of Prussia District brings food trucks, games and live music to the parking lots of KOP's busiest commercial areas, creating an active space perfect for engaging with the KOP community.

AUDIENCE: KOP employees & residents

	QUANTITY AVAILABLE	LOGO on event collateral and emails	ON-SITE marketing at events	INCLUSION in KOP District's Annual Report	INCLUSION in press releases	SOCIAL POSTS on facebook & twitter	BANNER AD in campaign eblasts	PROMINENT on-site signage & placement	HIGHLIGHT in opening of press releases	PROMINENT LOGO on website and collateral
PRESENTING \$5,000	SOLD OUT	●	ALL	●	●	5	4	●	●	●
SEASON \$2,000	4	●	ALL	●	●	1	1			
HALF SEASON \$1,000	2	●	3 EVENTS	●	●					

QUESTIONS? PLEASE CONTACT RACHEL@KOPBID.COM.

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