



KING OF PRUSSIA DISTRICT

BUSINESS NETWORKING SPONSORSHIP BENEFITS

2022 BUSINESS NETWORKING EVENTS

King of Prussia District brings together leaders from a wide variety of industries to network, explore opportunities for collaboration and partnership and stay on top of KOP's exciting future. Programmed speaker events focus on industry trends and forecasts and important issues impacting communities like King of Prussia across the country.

Annual Report to the Community Luncheon

Thursday, Mar. 31, 11 AM - 1:30 PM

Business Networking Breakfast

Thursday, Sept. 15, 7:30 - 10:30 AM

Holiday Reception

Thursday, Dec. 15, 5 - 8 PM



	PRESENTING \$9,000	GOLD \$4,500	SILVER \$2,500
QUANTITY AVAILABLE	1	5	7
INCLUSION in King of Prussia District's Annual Report	●	●	●
INCLUSION in event press releases/media alerts	●	●	●
TICKETS to each event	8	5	2
ON-SITE marketing with table at luncheon & breakfast	●	●	●
LOGO on event collateral and all event emails	●	●	●
BANNER ADS in event eblasts (per event)	4	1	1
ADS in all event programs	FULL PAGE	HALF PAGE	QUARTER PAGE
BANNER AD on KOP District website	3 MOS	2 MOS	
SOCIAL POSTS on KOP District channels	5	3	
LOGO on breakfast and luncheon attendee name tags	●		
SPOTLIGHT blog post on VisitKOP.com, shared in enews & on social channels	●		
OPPORTUNITY to introduce speakers	●		
MARKETING PIECE given to all attendees at luncheon	●		
HIGHLIGHTED in opening of press releases	●		

QUESTIONS? PLEASE CONTACT RACHEL@KOPBID.COM.

VISITKOP.COM