



Each year, King of Prussia restaurants and retailers commit to supporting Children’s Hospital of Philadelphia by participating in KOP Restaurant Week and KOP Shops for CHOP. This year, we are asking other businesses to join us in supporting this incredible, world-class institution.

3 WAYS FOR YOUR BUSINESS TO PARTICIPATE

1. Make a flat donation of \$250-\$2,000+

Donations will be collected by King of Prussia District and combined with all campaign donations. 100% of donations will be given to CHOP.

2. Participate in Dress Down Day: March 11

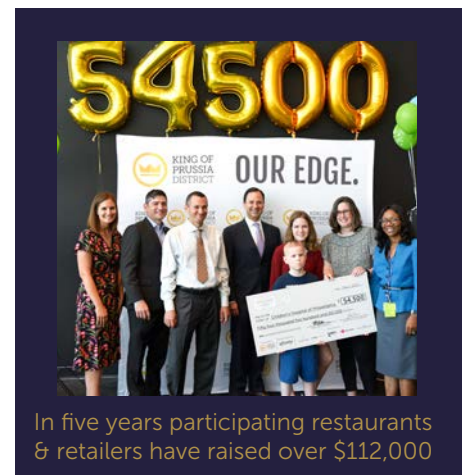
Encourage employees to wear jeans and bring in a donation to CHOP.

3. Host your own fundraiser for CHOP

See reverse side for fun ideas! As this is a fundraiser, we ask that all Community Champions donate a minimum of \$250.

HOW WE WILL SHARE YOUR SUPPORT

- Linked logo included on new campaign website (launching January 2020)
- Inclusion in blog article (shared on social media and eblast)
- Community Champion and CHOP collateral to display
- Invitation for two to attend the check presentation ceremony



REGISTER ONLINE
visitkop.com/community-champion

QUESTIONS? rachel@kopbid.com | 484.681.9452 ext. 102





KOP RESTAURANT WEEK BENEFITS KIDS LIKE EMILY



Emily was diagnosed before birth with a tumor on her tailbone and given a 50% chance of surviving.

Thanks to Children's Hospital of Philadelphia, Emily, now 5-years-old, is a happy, healthy child who loves soccer, dancing and swimming.

Your contribution helps fund the research, facilities and staff that help children like Emily and her family.

FUNDRAISING IDEAS

- Put a jar at your front desk and encourage employees to drop in spare change
- Encourage departments to hold mini-fundraisers, like bake sales, and compete against each other

DID YOU KNOW?

People want to work for "socially responsible" companies! Last year in the United States:

- Turnover dropped by 57% in employee groups most deeply connected to their companies' giving and volunteer efforts
- 78% of Americans believe companies must do more than just make money; they must positively impact society as well
- 89% of consumers want to hear how companies are supporting social issues

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