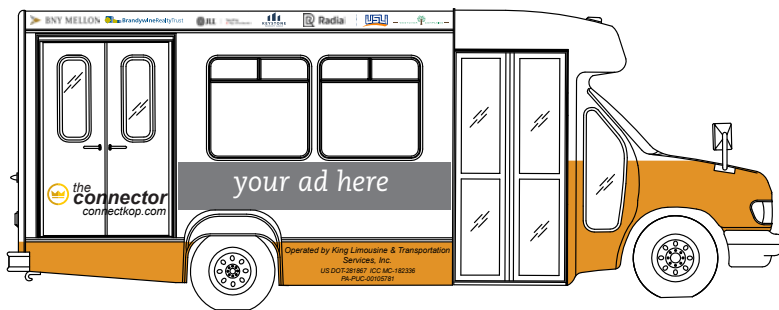




# AD RATES FOR theconnector

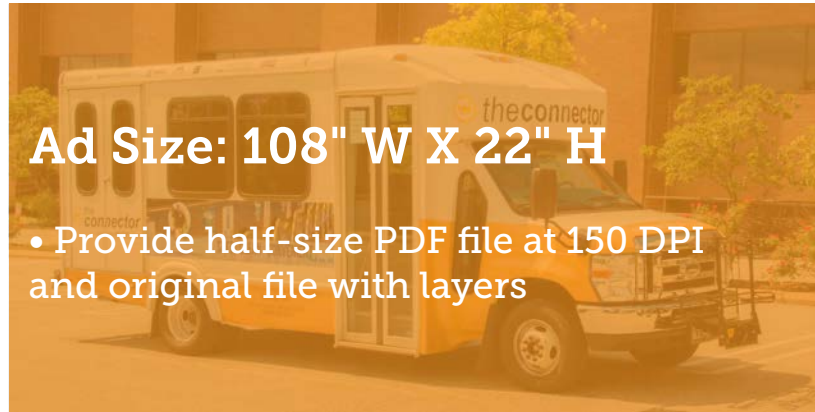
*theconnector* travels between SEPTA's Norristown and Wayne Regional Rail Stations and Moore Park (formerly King of Prussia business park) M-F during the AM and PM peak commuting hours. The four shuttle vehicles traverse through some of the most heavily traveled roadways in the Philadelphia suburban region, including Warner Road, Swedesford Road, Gulph Road, DeKalb Pike, Allendale Road and First Avenue.

## Sides (2) and Tail - \$500/month\*



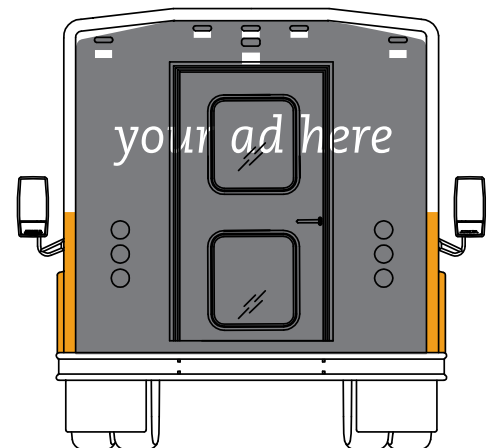
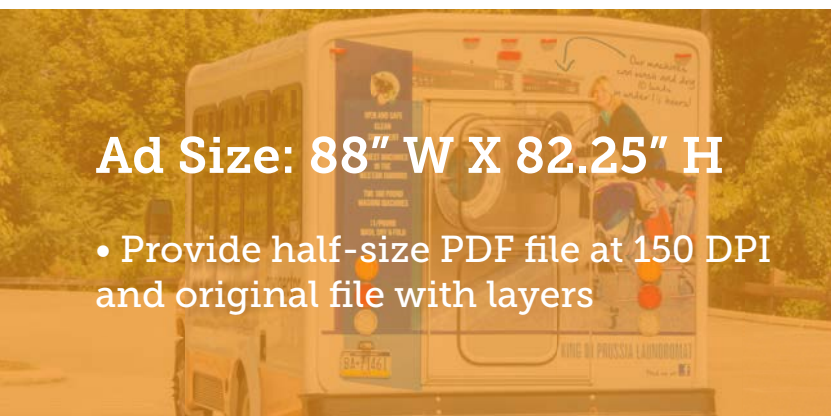
### Ad Size: 108" W X 22" H

- Provide half-size PDF file at 150 DPI and original file with layers



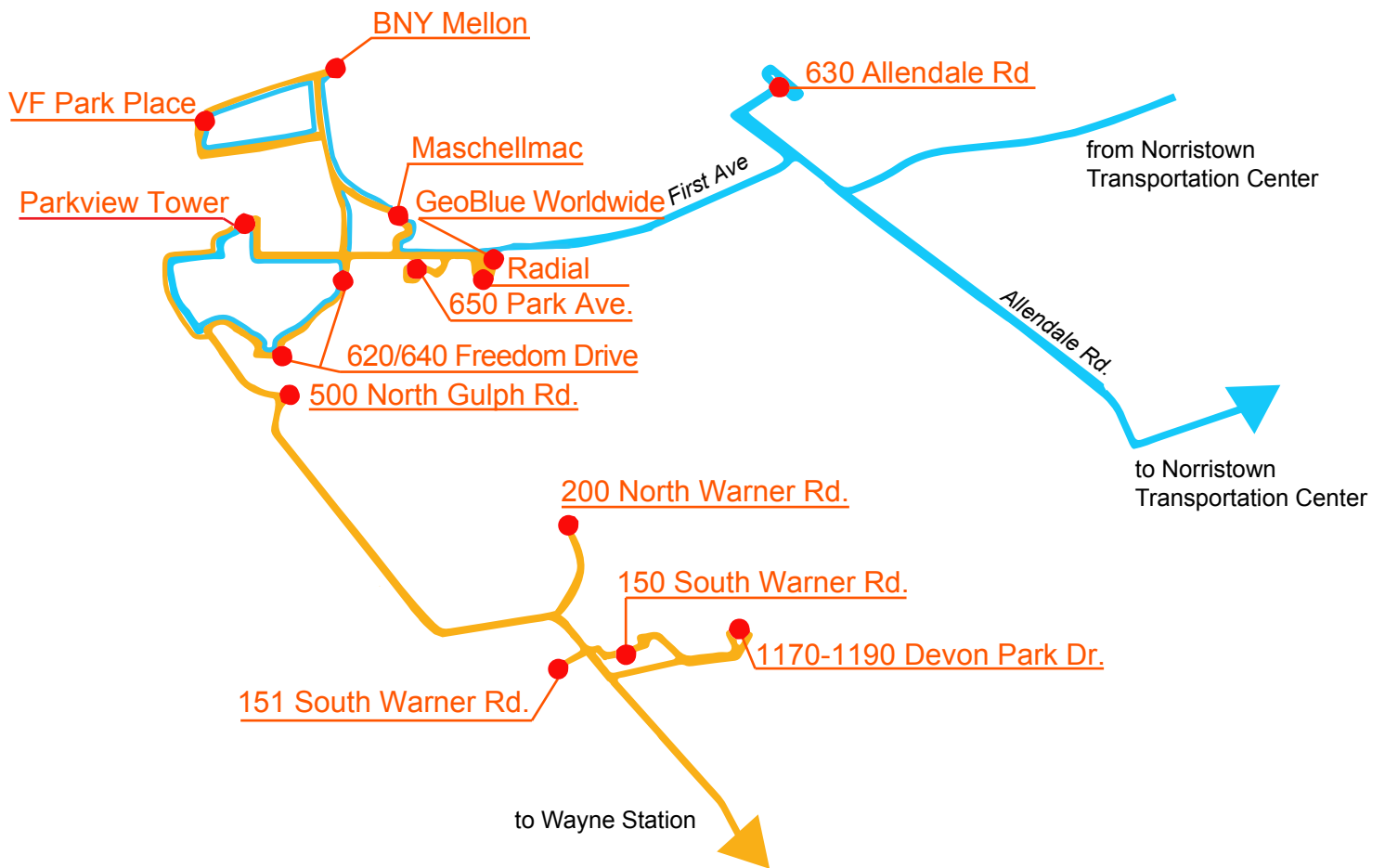
### Ad Size: 88" W X 82.25" H

- Provide half-size PDF file at 150 DPI and original file with layers



\$500/month/shuttle for contracts up to 3 months.\* After 3 months, contact us for special pricing!  
 \*Plus the cost of installation

# ROUTE MAP



## Traffic Counts Along the **connector** Route

Road	Cars Per Day
• Dekalb Pk. between Henderson Rd. & Bridgeport Byp.	39,207
• Dekalb Pk. between Allendale Rd. & Henderson Rd.	34,594
• Dekalb Pk. on the Dannehower Bridge (Norristown)	24,042
• N. Gulph Rd. between Goddard Blvd. & Guthrie Rd.	23,437
• W. Valley Forge Rd. at Moore Rd.	21,499
• E. Main St. between Barbadoes St. & Arch St. (Norristown)	15,408
• First Ave. between Moore Rd. & Allendale Rd.	11,641
• S. Warner Rd. between Deven Park Dr. & Croton Rd.	8,999
• Allendale Rd. between First Ave. & Third Ave.	8,017
• Moore Rd. between First Ave. & Eighth Ave.	6,737
• Wayne Ave. between Eagle Rd. & Pennsylvania Ave. (Wayne)	5,923



visitKOP.com/theconnector

the**connector** is an initiative of the King of Prussia District.

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