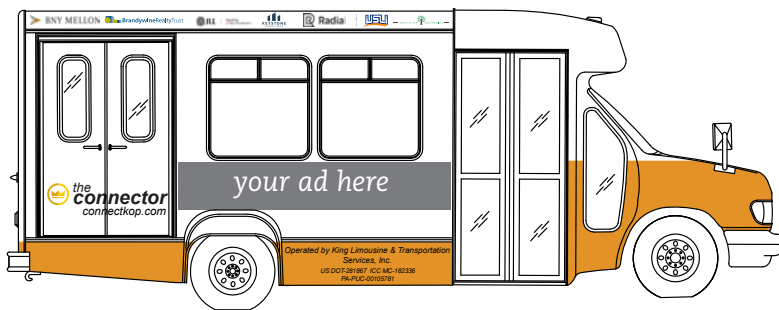




AD RATES FOR theconnector

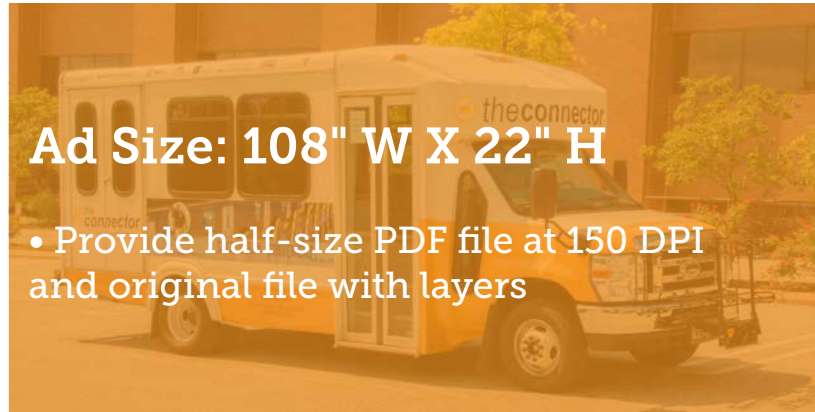
theconnector travels between SEPTA's Norristown and Wayne Regional Rail Stations and the King of Prussia business park M-F during the AM and PM peak commuting hours. The four shuttle vehicles traverse through some of the most heavily traveled roadways in the Philadelphia suburban region, including Warner Road, Swedesford Road, Gulph Road, DeKalb Pike, Allendale Road and First Avenue.

Sides (2) and Tail - \$500/month*



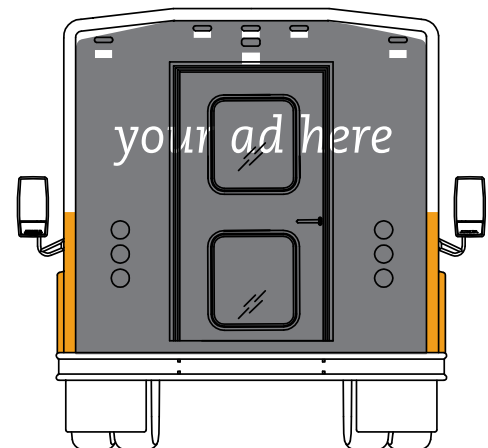
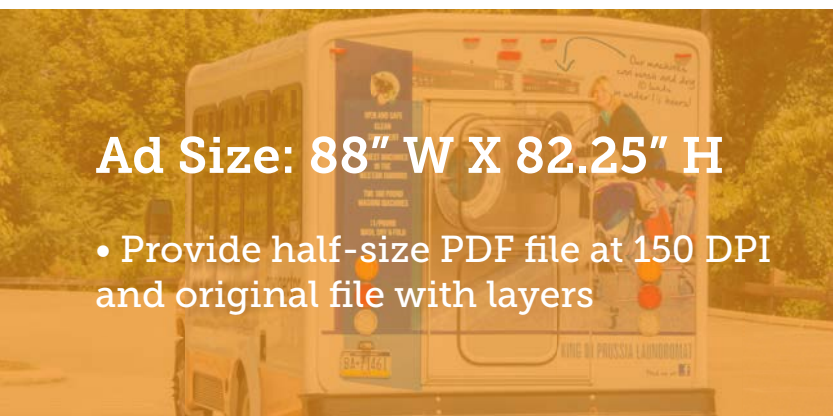
Ad Size: 108" W X 22" H

- Provide half-size PDF file at 150 DPI and original file with layers



Ad Size: 88" W X 82.25" H

- Provide half-size PDF file at 150 DPI and original file with layers

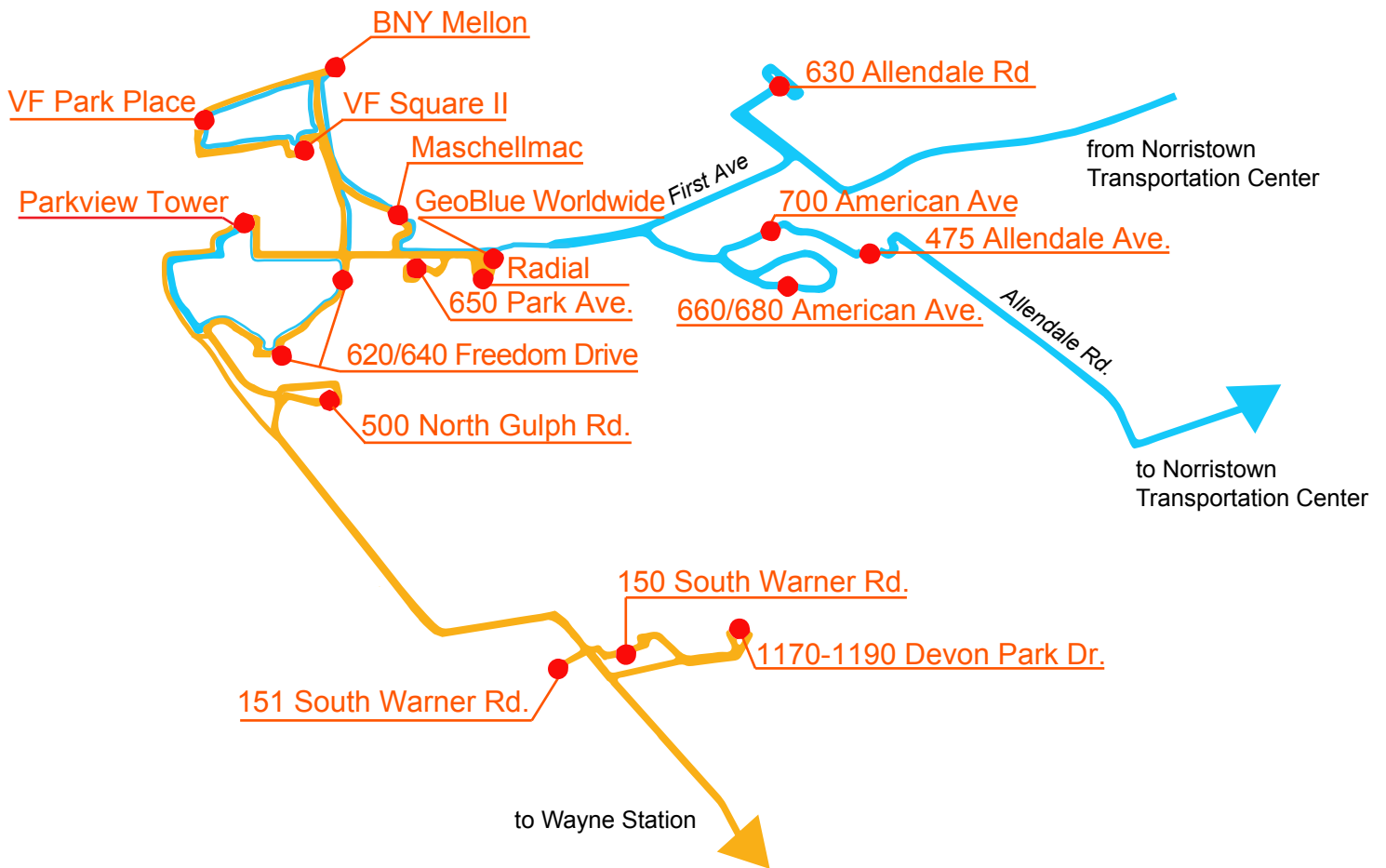


50% OFF ADVERTISING SPECIAL

Advertise on all four shuttles for at least two months, just \$250 per shuttle/month*.

*Plus the cost of installation

ROUTE MAP



Traffic Counts Along the **connector** Route

Road	Cars Per Day
• DeKalb Pk. between Allendale Rd. & Henderson Rd.	37,626
• DeKalb Pk. between Henderson Rd. & Bridgeport Byp.	30,059
• N. Gulph Rd. between Goddard Blvd. & Guthrie Rd.	27,916
• N. Gulph Rd. between DeKalb Pk. & Warner Rd.	25,801
• N. Gulph Rd. between Guthrie Rd. & First Ave.	22,976
• Allendale Rd. between DeKalb Pk. & First Ave.	16,898
• First Ave. between Moore Rd. & N. Gulph Rd.	15,720
• W. Valley Forge Rd. between Moore Rd. & Beidler Rd.	15,394
• Swedesford Rd. between Guthrie Rd. & Warner Rd.	12,461
• First Ave. between Allendale Rd. & N. Gulph Rd.	11,981
• Warner Rd. between Herring Rd. and Lafayette Rd.	9,096
• S. Warner Rd. between Swedesford Rd. & Continental Dr.	8,973
• Moore Rd. between First Ave. & W. Valley Forge Rd.	6,433



connectKOP.com/theconnector

the**connector** is an initiative of the King of Prussia District (KOP-BID).

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