



KING OF
PRUSSIA
DISTRICT

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KING OF PRUSSIA DISTRICT'S 3RD ANNUAL dineKOP RESTAURANT WEEK MOST SUCCESSFUL YET

Portion of Proceeds Benefit Children's Hospital of Philadelphia's
King of Prussia Specialty Care & Surgery Center

King of Prussia, PA (April 27, 2017) – King of Prussia District's (KOP-BID) popular dineKOP restaurant week returned March 6-12, 2017 to its most successful year-to-date. With 23 participating restaurants and thousands of customers taking part in the discounted lunch and dinner menus, this year generated incredible exposure for participating restaurants, with proceeds benefitting Children's Hospital of Philadelphia's (CHOP) King of Prussia Specialty Care & Surgery Center.

During dineKOP, participating restaurants offer lunch menus are priced at: \$10, \$15 or \$20 and dinner menus priced at: \$20, \$30 or \$40.

"As a new restaurant and concept in King of Prussia, participating in dineKOP was extremely beneficial in introducing Paladar to the local community. We welcomed a lot of first-time guests who found their new night out destination and our regulars enjoyed a new experience with our Restaurant Week menu," said Paul Foglia, Paladar Latin Kitchen & Rum Bar (KOP, General Manager). "We look forward to our continued partnership with KOP-BID, CHOP and the community as a whole!"

Since the creation of dineKOP, KOP-BID has partnered with CHOP's King of Prussia Specialty Care & Surgery Center to offer diners the opportunity to dine out for a good cause. On behalf of all 2017 dineKOP participating restaurants and diners, KOP-BID presented CHOP with a check for \$13,500, with all proceeds benefiting the Center. In three years, dineKOP has raised \$37,000 for the facility.

"For yet another year, we cannot express how sincerely appreciative we are of dineKOP's generosity during restaurant week," said Claire Bowers, site manager at CHOP's King of Prussia Specialty Care & Surgery Center. "All of these funds will directly support the Center and the families who rely on it, which further increases our ability to serve those in need. The Ambassador Families were absolutely thrilled to be treated to such special dining experiences during this event."

Participating dineKOP restaurants welcomed CHOP Ambassador Families to dine with them for an enjoyable and unforgettable VIP restaurant experience. Each restaurant serving a CHOP Ambassador Family went above and beyond to provide a memorable evening to the event's most important diners.

"We always say dineKOP is 'more than a restaurant week'. This year certainly proved that," Eric Goldstein, King of Prussia District Executive Director. "Not only does dineKOP shine a spotlight on KOP's diverse and ever-growing dining scene but it has a significant and positive impact on lives of so many children in our region. We're thrilled to see the incredible results of dineKOP 2017."

dineKOP restaurant week will return the first week of March 2018, with proceeds once again benefiting CHOP's King of Prussia Specialty Care & Surgery Center.

dineKOP 2017 participating restaurants included: Bonefish Grill; Cantina Laredo; City Works Eatery & Pour House; Creed's Seafood & Steaks; Davio's Northern Italian Steakhouse; Fogo de Chao; Legal Sea Foods; Maggiano's Little Italy; Morton's The Steakhouse; Outback Steakhouse; Paladar Latin Kitchen & Rum Bar; Pepper's Italian Restaurant; Ralph's of South Philly; Revolution Chop House; Rock Bottom Restaurant & Brewery; Ruth's Chris Steak House; Seasons 52; Sullivan's Steakhouse; The Capital Grille; The Melting Pot; The Pub by Wegmans; Valley Tavern; and Zodiac by Neiman Marcus.

dineKOP is produced by the King of Prussia District Additional sponsorship and support for dineKOP was provided by: Conlin's Digital Print & Copy Center; Southern Glazer's Wine & Spirits; King of Prussia Mall; and Yelp.

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About Kind of Prussia District

King of Prussia District (KOP-BID) is a 501 (c)(3) not-for-profit, special services organization. KOP-BID engages public and private partners to collaboratively improve the economic environment in King of Prussia by making it more vibrant, attractive and prosperous.

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