



KOP Beerfest Royale Sees Largest Crowds, Most Successful Year Ever at 2016 Event

A celebration of local craft and international beer, the [5th Annual King of Prussia Beerfest Royale](#) welcomed 3,100 guests on October 6 and 8, raising over \$43,000 for physical improvement projects throughout King of Prussia.

The parking lot at King of Prussia Mall was transformed into the [King of Prussia District's \(KOP-BID\)](#) signature event, featuring incredible beer, music and KOP's best and newest restaurants. Over 50 brewers, 20 restaurants, two bands, one local distillery and one local winery all came together to create fall's must-attend beer festival. Beerfest Royale also featured a "Best Of" competition for Best Craft Beer, Best International Beer and Best Dish.

This year's winners were: [Victory Brewing Company](#), [Schöfferhofer](#) and [Melt Shop](#).

Produced by KOP-BID and presented by title sponsor [Budget Maintenance](#), all proceeds from Beerfest Royale are used by the organization for physical improvement projects throughout King of Prussia. Beerfest Royale 2016 raised over \$43,000, bringing the event's five-year fundraising total to over \$120,000. In 2016, KOP-BID utilized these funds to install nearly 1,000 linear feet of landscaping at the major interchange/entrance to KOP between Route 76 and Route 202.

New this year, KOP-BID partnered with Montgomery County's [Fiorenza's Food for Friends](#) (F4). F4's mission is to connect sources of food to local recipients in need. At Beerfest Royale 2016, KOP-BID coordinated with participating restaurants to rescue 354 pounds at the close of the event to donate to [Coordinated Homeless Outreach Center](#), a local shelter in Norristown. This donation equates to 354 meals for those in need.

Save the dates: King of Prussia Beerfest Royale will return on October 5 and 7, 2017.