

## NYC's Halal Guys sets opening date for first Pa. restaurant

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One of New York's most popular food carts turned global brand has set an opening date for its first brick-and-mortar restaurant in Pennsylvania in King of Prussia.

The Manhattan-based The Halal Guys, a concept known for its menu of American Halal food, gyro sandwiches, chicken-and-rice platters and "secret white sauce," in June announced [it would be coming](#) to the Valley Forge Shopping Center, located less than two miles from the King of Prussia Mall.

That location now has an opening date.

On Saturday, Oct. 1, residents of King of Prussia and its neighboring communities will be able to get a taste of the New York's phenomenon's dishes during a grand opening that will take place between 11 a.m. and 11 p.m.

The first 50 guests in line will receive a free entree platter of their choice, and the first 200 guests in line will receive The Halal Guys T-shirts.

Franchise development company Fransmart — which worked with Five Guys — secured franchised units across the United States. The Halal Guys restaurants are also located in Houston, Chicago, and Northern and Southern California.

King of Prussia native [Naveen Mohiuddin](#), who grew up in Lansdale, Pennsylvania, is the franchisee bringing the 1,200-square-foot Halal Guys to the Valley Forge Shopping Center. The Business Journal spoke with him earlier this year [about the expansion](#).

The Valley Forge Shopping Center has various retail tenants, including a [165,000-square-foot Target](#), Michaels, Bed Bath & Beyond; and restaurant tenants, including Wild Rice, McDonald's and Starbucks. A Chick-Fil-A is located across the street.

The Halal Guys will also be taking delivery orders through Zuppler, which will deliver gyro sandwiches and chicken-and-rice platters to customers doors from Sept. 24-30.

Halal Guys is also slated to open a location in Chinatown in Philadelphia.

The company is "going global" after 25 years in business in New York. [More than 200 restaurants are in development](#) around the world, according to the Halal Guys website.