

NYC's Halal Guys opening first Pa. restaurant in KOP

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Straight off the streets of New York, one of the city's most popular food carts turned global brand will be opening its first brick-and-mortar restaurant in Pennsylvania in King of Prussia.

The Manhattan-based The Halal Guys, a concept known for its menu of American Halal food, gyro sandwiches, chicken-and-rice platters and "secret white sauce," will be coming to the Valley Forge Shopping Center, located less than two miles from the King of Prussia Mall.

Franchise development company Fransmart — which worked with Five Guys — secured franchised units across the United States. The Halal Guys restaurants are located in Houston, Chicago, and Northern and Southern California.

The King of Prussia restaurant is slated to open in September.

The Valley Forge Shopping Center has various retail tenants, including a [165,000-square-foot Target](#), Michaels, Bed Bath & Beyond; and restaurant tenants, including Wild Rice, McDonald's and Starbucks. A Chick-Fil-A is located across the street.

Halal Guys is also slated to open a location in Chinatown in Philadelphia.

The company is "going global" after 25 years in business in New York. [More than 200 restaurants are in development](#) around the world, according to the Halal Guys website.