



KING OF
PRUSSIA
DISTRICT

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KING OF PRUSSIA DISTRICT'S 2nd ANNUAL dineKOP RESTAURANT WEEK RAISES \$12,000 FOR THE CHILDREN'S HOSPITAL OF PHILADELPHIA

Proceeds to Benefit the King of Prussia Specialty Care & Surgery Center

King of Prussia, PA (April 28, 2016) – After a successful 2015 debut, King of Prussia District's (KOP-BID) popular dineKOP restaurant week returned March 7-13, 2016 with 18 participating restaurants.

KOP-BID partnered with The Children's Hospital of Philadelphia's (CHOP) King of Prussia Specialty Care & Surgery Center for a second year to offer diners the opportunity to dine out for a good cause. On behalf of all 2016 dineKOP participating restaurants and diners, KOP-BID presented CHOP with a check for \$12,000, will all proceeds benefiting the Center. In two years, dineKOP has raised over \$23,500 for the facility.

"We are truly appreciative of dineKOP's generosity during this year's restaurant week," said Dann Braid, Regional Director of



Eric Goldstein, KOP-BID Executive Director, presents CHOP King of Prussia Regional Director of Specialty Care Services Dann Braid with a donation check for \$12,000 on behalf of all 2016 dineKOP restaurants. Pictured: Valley Forge Casino Resort; The Capital Grille, Bonefish Grill, Seasons 52, The Pub by Wegmans, Sullivan's Steakhouse and The Wallace Family (a CHOP Ambassador Family).

Specialty Care Services at CHOP's King of Prussia Specialty Care and Surgery Center. "Not only will these funds allow us to make significant improvements to the Center, but our Ambassador Families were thrilled with the special dining experiences they were treated to during this wonderful event."

Participating dineKOP restaurants welcomed CHOP Ambassador families to dine with them for a truly unique restaurant experience during dineKOP. From exploring the kitchen with the chef, to having a dinner menu transformed into braille, each restaurant spared no detail for the event's most important diners during dineKOP restaurant week.



CHOP Ambassador Family exploring the seafood department at Wegmans, KOP, selecting their lobster dinner for the evening!

"In just two years, dineKOP has become such an important event for this community. Not only does it highlight KOP's diverse and ever-growing dining scene, but it brings awareness and funding to an incredible organization – CHOP's King of Prussia Specialty Care & Surgery Center," said Eric Goldstein, King of Prussia District Executive Director. "We're so honored to work with such giving and thoughtful restaurant partners in King of Prussia."

dineKOP restaurant week will return the first week of March 2017, with proceeds once again benefiting CHOP's King of Prussia Specialty Care & Surgery Center.

Participating restaurants included: Bahama Breeze; Bonefish Grill; Cantina Laredo; Creed's Seafood & Steaks; Grand Lux Café; LP Steak; Maggiano's Little Italy; Morton's The Steakhouse; Pepper's Italian Restaurant; Ralph's of South Philly; Ruth's Chris Steak House; Seasons 52; Sullivan's Steakhouse; The Capital Grille; The Melting Pot; The Pub by Wegmans; The Zodiac at Neiman Marcus; and the Valley Tavern.



dineKOP is produced by the King of Prussia District and presented by Southern Wine and Spirits of Pennsylvania (Title Sponsor). Additional sponsorship and support for dineKOP was provided by: D. G. Yuengling & Son, Inc., Conlin's Digital Print & Copy Center and the King of Prussia Mall.

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ABOUT KING OF PRUSSIA DISTRICT

King of Prussia District (KOP-BID) is a 501(c)(3) not-for-profit, special services organization. KOP-BID engages public and private partners to collaboratively improve the economic environment in King of Prussia by making it more vibrant, attractive and prosperous.

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About The Children's Hospital of Philadelphia

The Children's Hospital of Philadelphia was founded in 1855 as the nation's first pediatric hospital. Through its long-standing commitment to providing exceptional patient care, training new generations of pediatric healthcare professionals and pioneering major research initiatives, Children's Hospital has fostered many discoveries that have benefited children worldwide. Its pediatric research program is among the largest in the country. In addition, its unique family-centered care and public service programs have brought the 535-bed hospital recognition as a leading advocate for children and adolescents. For more information, visit www.chop.edu.

