

Exclusive: Einstein expanding its Montco footprint

Apr 19, 2016, 2:30pm EDT
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[Einstein Healthcare Network](#) is planning to expand its presence in Montgomery County with the opening of a \$5 million outpatient care center in King of Prussia this summer.

The 30,000-square-foot medical center on Mall Boulevard is taking over an existing building previously used by Children’s Hospital of Philadelphia for ambulatory care. CHOP vacated the site [after opening a \\$65 million](#), 135,000-square-foot specialty care center on Goddard Boulevard in King of Prussia a few miles away.

“The King of Prussia area provides a fair number of patients to our facility already and we have two primary care practices that are already established in that area,” said [Beth Duffy](#), chief operating officer of Einstein Medical Center Montgomery in East Norriton. “We’ve heard from patients they would like some of the [specialty] services we provide at the hospital close to their home.”

Einstein’s King of Prussia outpatient care center, scheduled to open in July, will feature primary care and specialty services including orthopedics, obstetrics and gynecology. The site will also house a MossRehab satellite site. In addition, the complex will have a laboratory and radiology unit for diagnostic imaging.

Duffy said the building’s previous use as an outpatient care center for kids was a plus for Einstein.

“We are doing some renovations to the building to accommodate the needs for the services we are putting in there,” she said, “but we didn’t have to start from scratch.”

Einstein Medical Center Montgomery, which opened in 2012, was [built as a replacement facility](#) for the aging and landlocked Montgomery Hospital Medical Center in Norristown.

Philadelphia-based Einstein Healthcare Network already has a presence in eastern Montgomery County, where MossRehab and Einstein Medical Center Elkins Park are based. It also operates health centers in Plymouth Meeting and Norristown in the central part of the county. In 2014, Einstein [opened a 20,000-square-foot outpatient care center](#) in Collegetown in western Montgomery County.